



**VERITAS FACT-FINDING SERIES – SEPTEMBER 16, 2020–11:00AM EST**



**Elizabeth Demers**

**Graduate Officer, Professor, Financial Accounting,  
Approved Doctoral Dissertation Supervisor**

Elizabeth has taught and/or presented her research at institutions and conferences in more than 30 countries around the world. Her recent research interests are related to the role of non-financial information (including linguistic measures derived from textual analysis of corporate communications) in assessing and predicting firm performance, and the impact of disclosure and communications on the firm's cost of capital and stock price crash risk. Her studies have been published in the *Journal of Accounting Research*, the *Journal of Financial Economics*, *Management Science*, *Review of Accounting Studies*, the *Harvard Business Review*, and other top outlets, and they are widely cited in both the academic literature and in the financial press (*The Economist*, *Fortune*, *Forbes*, etc.). Her consulting activities include financial statement analyses and “red flag reviews” for hedge funds and other institutional investors, research and teaching presentations to investment fund managers, and litigation support for the quantification of economic damages.

More info in the link below:

<https://uwaterloo.ca/school-of-accounting-and-finance/people-profiles/elizabeth-demers#:~:text=Elizabeth%20Demers%20%28BA%20and%20MAcc%2C%20UWaterloo%3B%20MSc.%20and.of%20Technology%20%28Poland%29%2C%20and%20the%20University%20of%20Michigan.>