



VERITAS  
INVESTMENT  
RESEARCH

## VERITAS FACT-FINDING SERIES – TUESDAY, JUNE 2<sup>nd</sup>, 2020–11:00AM EST



**JASMINE PICKEL**  
**Ontario Director, Canadian Taxpayers Federation**

Jasmine is the Ontario Director of the Canadian Taxpayers Federation and resides downtown Toronto.

She is a serial entrepreneur who built and sold two successful companies before the age of 30. She launched her last venture, Atlas Communications – a Toronto-based digital marketing agency – in 2015, at the same time she enrolled in the MBA program at the University of Toronto. She sold that company two years later in a successful acquisition deal with a PR firm from New York City.

From her experience working in the Canadian House of Commons prior to launching her company downtown Toronto, Jasmine witnessed first hand the damage caused by high taxes and government waste. She brings a strong voice for taxpayers in this province through frequent media interviews and appearances every week.

Jasmine holds an Honours Bachelor's Degree in Political Science from the University of Ottawa, and a Masters of Business Administration from the Rotman School of Management at the University of Toronto.