



VERITAS FACT-FINDING SERIES – TUESDAY, APRIL 21st, 2020 – 11:00AM EST



JOHN RUFFOLO

Founder, OMERS Ventures, Co-founder, Council of Canadian Innovators

John Ruffolo is the Founder of OMERS Ventures and the Co-founder of the Council of Canadian Innovators. Over the course of John's leadership, OMERS Ventures had invested over \$500 million of capital in over 40 disruptive technology companies across North America, including growth investments in Shopify, Hootsuite, Rover, Desire 2 Learn, Hopper, DuckDuckGo, Wattpad, TouchBistro and League. John also formed Platform Investments, OMERS' innovation arm, where he led investments in Purpose Financial, PointNorth Capital, District Ventures, OneEleven and ArcTern Ventures. The Council of Canadian Innovators is a non-profit organization dedicated to helping high-growth Canadian technology firms scale up globally. As Canada's business council for a 21st century economy the Council is made up of CEOs from Canada's most promising technology companies. The Council's position is to promote, share, and collaborate with public policy leaders on key policy levers to optimize the growth of Canada's innovation-based sector.

John currently sits on the boards of a number of leading innovative organizations including ArcTern Ventures, Canopy Rivers, Continuum Residential REIT and Ether Capital. John has also previously served on the boards of Hootsuite, Wave, Desire 2 Learn, Purpose Financial, MMM Group, Ontario Centres of Excellence (OCE), Sustainable Development Technology Canada (SDTC), OneEleven and Cummunitech.

In addition, John sits on the board of a number of not for profit organizations including the David Suzuki Foundation as Vice-Chair, the Royal Ontario Museum, Caldwell's Top 40 Under 40 and The Dean's Advisory Council for the Schulich School of Business.

John was a Partner at Deloitte, as well as the Global Thought Leader, the Global Tax Leader and the Canadian Industry Leader for Deloitte's Technology, Media and Telecommunications (TMT) practice. He was also a member of the firm's Tax and TMT Global Leadership teams and a member of Deloitte's Board of Directors.

A certified public accountant, John was formerly a partner with Arthur Andersen LLP and has also spent time as an instructor for both the Chartered Professional Accountants Canada and York University's Schulich School of Business, from which he holds a Bachelor of Business Administration.

In 2018, John was honored with the Order of Merit of the Italian Republic which made him a 5th class Knight. The highest ranking honour of the Republic, it is awarded for "merit acquired by the nation" in the fields of literature, the arts, economy, public service, and social, philanthropic and humanitarian activities and for long and conspicuous service in civilian and military careers.