



**VERITAS FACT-FINDING SERIES - EPISODE #58
WEDNESDAY, APRIL 14th –11:00AM EST**



MARK CULLEN

Mark Cullen has been broadcasting and writing about the gardening experience since the early 80's. He has written 23 books, including two biographies. *Escape to Reality* is Mark's 24th book. He says, "This is the most exciting book that I have ever written as it reflects the experience and passion for Canada's most popular outdoor leisure time activity of two generations, mine and son Ben's"

Mark began his professional **retail career** with his father Len Cullen in 1979. Together they created Cullen Country Barns in Markham Ontario, for which they won the Entrepreneur of the Year Award from the federal government in 1988.

Their company, Weall and Cullen Nurseries Ltd. was listed in the 1989 50 Best Companies to Work for in Canada by the Financial Post.

Mark sold the business to his nearest competitor Sheridan Nurseries in 2003.

In 2004 Mark became the national spokesperson for Home Hardware Lawn and Garden and launched the proprietary brand Mark's Choice exclusively with Home Hardware the same year.

In 2020 Mark concluded his contract with Home Hardware and retains the rights to the Mark's Choice brand and trademark.

In 2016 Mark was awarded the Order of Canada for "his connections with everyday Canadians through his gardening and environmental messages."

He is the Volunteer Chair of the Highway of Heroes Tree Campaign and Trees For Life, Trees For Heroes.

Mark is the honorary patron of SHARE Agricultural Foundation (A Hand Up not a Hand Out) providing resources to subsistence farmers in Central and South America.



VERITAS
INVESTMENT
RESEARCH

Mark is the national spokesperson for the Composting Council of Canada and board member emeritus of Canada Blooms.

Escape to Reality is Mark's second non-how-to gardening book. Mark and Ben provide a well informed and deeply personal reflection on the state of gardening today, a look into their crystal ball and an explanation of why ***this is the most exciting time in the history of Canada to be a gardener.***

www.markcullen.com

10,000 gardening questions answered.

Contact

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