

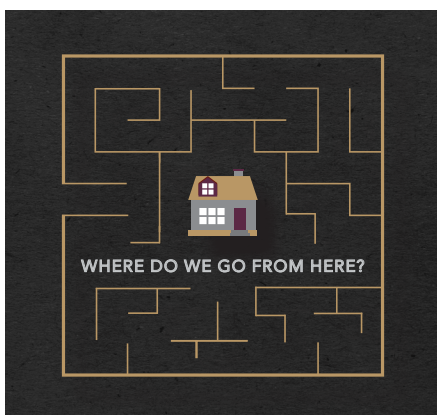


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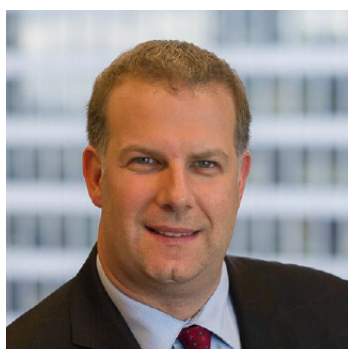
The Sixth Annual

GREAT CANADIAN HOUSING & REAL ESTATE CONFERENCE 2017

Thursday, October 5th | The Albany Club | 91 King Street East | Toronto, ON



MODERATORS OF THE DAY



Anthony Scilipoti
Veritas Investment Research



Janet McFarland
The Globe and Mail

FEATURED SPEAKERS



Mark Casaletto
Construct Connect



Seth Daniels
JKD Capital



Stephen Griggs
Smoothwater Capital



Shaun Hildebrand
Urbanation



Brian Johnston
Mattamy Homes



Jennifer Keesmaat
Formerly City of Toronto

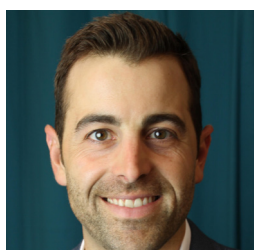


Philip Mayers
Genworth Canada

ROUNDTABLE SPEAKERS



Pauline Auger
*Royal LePage
Advantage Real Estate*



Geoff Carnevale
Admore Financial Services



Mark McLean
Property.ca



Robert McLister
*RateSpy.com
Canadian Mortgage Trends
The Globe and Mail*



Christopher Nichilo
*Magnetic Mortgages and
Investing*



Chris Slightham
*Royal LePage
Signature Realty*

The Sixth Annual
GREAT CANADIAN HOUSING & REAL ESTATE CONFERENCE 2017
Thursday, October 5th | The Albany Club | 91 King Street East | Toronto, ON



CONFERENCE AGENDA

8:00am - 8:30am	BREAKFAST	
8:30am - 9:00am	Welcome and Introductions	Anthony Scilipoti & Janet McFarland
9:00am - 9:45am	Planning a World Class City	Jennifer Keesmaat
9:45am - 10:30am	Understanding the “Big Data”	Shaun Hildebrand
10:30am - 10:45am	BREAK	
10:45am - 11:30am	The State of the Canadian Construction Industry	Mark Casaletto
11:30am - 12:15pm	Is this 1989 or 2008?	Brian Johnston
12:15pm - 1:00pm	LUNCH	
1:00pm - 1:45pm	Real Estate Roundtable	Pauline Aunger, Mark McLean, Chris Slightham
1:45pm - 2:30pm	Navigating the Canadian Credit and Housing Bubble: A Short Seller’s Approach	Seth Daniels
2:30pm - 2:45pm	BREAK	
2:45pm - 3:30pm	Is Alternative Lending Moving Mainstream?	Stephen Griggs
3:30pm - 4:15pm	The Regulatory Impact on Mortgage Insurance	Philip Mayers
4:15pm - 4:45pm	Mortgage Roundtable	Geoff Carnevale, Robert McLister, Chris Nichilo
4:45pm - 5:00pm	Wrap-up	Anthony Scilipoti & Janet McFarland



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8:00am-5:00pm
Speakers & Roundtable Discussions
Cocktail reception to follow

RSVP by September 25th
czentena@veritascorp.com
(416) 866-8783

ANTHONY SCILIPOTI

President & CEO • Veritas Investment Research



Anthony is a founding partner of Veritas Investment Research. He is a fellow Chartered Accountant, a Certified Public Accountant (Illinois) and a member of the Association of Certified Fraud Examiners. Anthony is the Chair of CPA Canada's Users Advisory Committee, a former member of the Canadian Accounting Standards Board and the CPA Canada Emerging Issues Committee.

Anthony also serves as a member of the Ontario Securities Commission's Continuous Disclosure Advisory Council. In 2006, Anthony was awarded the Award of Distinction by the Institute of Chartered Accountants of Ontario for his impact and leadership in the accounting profession among those under 40.

Anthony has been a part-time accounting instructor in the MBA and BBA Programs at York University's Schulich School of Business, where he was nominated for the Teaching Excellence Award in 1997 and 2003. A number of Anthony's cases have been published in *Cases in Financial Accounting: A Principles Based Approach*, First Edition, 2006. Anthony has also taught courses on financial statement analysis and business valuation for the CFA societies in Canada and the U.S., CPA Canada, as well as Canadian and U.S. analysts and portfolio managers.

Anthony is a frequent media commentator and public speaker on issues related to financial accounting and disclosure. He is considered an industry expert in special situations related to accounting.



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JANET McFARLAND

Real Estate Reporter • The Globe and Mail



Janet McFarland is the real estate reporter for The Globe and Mail's Report on Business, with a particular focus on residential real estate trends.

She joined Report on Business in 1995, and has specialized in reporting on corporate governance, executive compensation, pension policy, business law and securities regulation. Janet has overseen the Globe's Board Games project since its launch in 2002, steering an annual review of corporate governance practices at Canada's largest companies.

Janet has been nominated six times for National Newspaper Awards and has won twice. She has also received three nominations for Michener Awards, which are granted annually by Canada's Governor General to recognize excellence in investigative journalism that serves the public interest. In 2014, she was the inaugural winner of the Landsberg Award, presented by the Canadian Journalism Foundation and the Canadian Women's Foundation to recognize a journalist giving greater profile to women's equality issues.

Janet is a graduate of the London School of Economics and Carleton University. Before joining the Globe, Janet was a reporter at The Financial Post and The Winnipeg Free Press.



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JENNIFER KEESMAAT

Chief Planner • City of Toronto



As Chief Planner for the City of Toronto, Jennifer is committed to creating places where people flourish. Over the past decade Jennifer has been repeatedly recognized by the Canadian Institute of Planners and OPPI for her innovative work in Canadian municipalities. Most recently, Jennifer was named as one of the most influential people in Toronto by Toronto Life Magazine and one of the most powerful people in Canada by MacLeans Magazine. Jennifer is the 2016 recipient of the President's Award of Excellence, Canadian Institute of Planners.

Her planning practice is characterized by an emphasis on collaboration across sectors, and broad engagement with municipal staff, councils, developers, business leaders, NGO's and resident associations. Her priorities include implementing a divisional strategic plan, leading an Official Plan review process, refining public consultation to provide more access to city building conversations, a renewed focus on evidence based transit planning, mid-rise development on the City of Toronto's many avenues, and overseeing development review for over 4000 applications annually.

Jennifer is the founder of Project Walk, which premiered its first short film in 2011, as an official selection at the Toronto International Film Festival (TIFF). In 2012 Jennifer debuted her first TED talk, Walk to School and in 2013 she delivered her second, Own Your City. Jennifer is a graduate of the University of Western Ontario (combined honours English and Philosophy) and has a Master in Environmental Studies (Politics and Planning) from York University.



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SHAUN HILDEBRAND

SVP • Urbanation



Shaun Hildebrand is Senior VP at Urbanation, a real estate consulting firm specializing in the GTA condominium and rental markets, and recently expanding into commercial property research.

Shaun is responsible for leading Urbanation's market intelligence for the company's quarterly reports and project feasibility studies, and directing new research and product expansion. Shaun has acted as a key spokesperson on the local real estate market for over 10 years, providing highly quoted market insights in the media, delivering industry presentations, preparing forecast reports, and producing customized research on market opportunities.

Shaun holds a Master's degree in Economics from Carleton University and prior to joining Urbanation in 2013, managed the GTA housing market analysis department at Canada Mortgage and Housing Corporation (CMHC).



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MARK CASALETTO

President • Construct Connect



Mark Casaletto, President of ConstructConnect - Canada has over 20 years of leadership experience in the industry. He is an active speaker at industry events providing insight and intelligence on the state and economics of the Canadian construction industry, trends and current events impacting the industry. As well Mark provides insights on how the digital space and technology are transforming and changing the way we work in construction.

During his 20 year tenure in the construction industry, Mark has held senior management positions with such companies as McGraw-Hill, Whatman-Balston, Reed Elsevier and Embanet Corporation where he served as Chief Sales and Marketing Officer before joining CMD in December, 2005.

Mark is a graduate of Ryerson University completing a Commerce degree with a major in economics. In 2005, he completed the Strategic Leadership Program at Harvard University.



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BRIAN JOHNSTON

COO • Mattamy Homes



Brian Johnston is the Chief Operating Officer of Mattamy Homes, Canada's largest home builder with operations in the Greater Toronto Area, Ottawa, Calgary, Edmonton, and in five U.S. housing markets. He is responsible for the operational aspects of Company's Canadian and US homebuilding operations.

In addition to his responsibilities at Mattamy Corporation, Mr. Johnston is an active member within the home building industry: he is a former Director of Canada Mortgage and Housing Corporation, a former Board Director of the EnerQuality Corporation and Tarion Warranty Corporation, Past President of the Ontario Home Builders' Association, a Director of the C.D. Howe Institute, a Director of the Bruce Trail Conservancy and former President of Monarch Corporation.

Brian holds a Bachelors of Commerce degree from the University of Toronto, and is a Chartered Professional Accountant.



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PAULINE AUNGER

Broker • Royal LePage Advantage Real Estate



Pauline Aunger has been involved in the real estate profession as a REALTOR for almost 40 years.

In 1993, she purchased the first Royal LePage franchise in Canada. She is the Broker of Record for Royal LePage Advantage Real Estate with offices in Perth and Smiths Falls, Ontario.

In 2015, she was the President of the Canadian Real Estate Association. CREA is a trade association with over 110,000 members throughout Canada.

Previously Pauline served as the 2009 President of the Ontario Real Estate Association and is a past President of the Rideau St. Lawrence Real Estate Board. She has actively participated on committees at all three boards for over 30 years.

Pauline has been honoured by the Smiths Falls Chamber of Commerce as the Business person of the year and was the recipient of the Canadian Real Estate Association Individual PAC Achievement Award. She is a member of the Rideau St. Lawrence Real Estate Board REALTOR Wall of Fame.

Presently Pauline is an international director on the National Association of REALTORS in the United States.



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MARK McLEAN

President & Broker of Record • Property.ca



As a 25+ year veteran of the real estate industry in Toronto Ontario, Mark has seen the evolution, success and eventual collapse of many companies all trying to become dominant players in a highly competitive business. The landscape of the real estate business is changing rapidly. In the early days it was broker centric, then it became agent centric and then consumer centric. Today, it is clear that the pendulum is swinging back to the brokerage as agent support in helping grow a solid book of business as the key to longevity.

Throughout his career, Mark has paid particular attention to what works and what doesn't. He considers himself a visual thinker who recognizes the abilities of great brands and what they can accomplish given the right tools. Mark's accomplishments include launching Sotheby's International Realty Canada into Ontario and being part of the management team at Bosley Real Estate, the oldest and largest independent brokerage in Ontario. Picking up on visual and social clues has helped him spot and develop key trends in an industry that is under constant evolution.

Mark has been on the board of Directors for the Toronto Real Estate Board (the largest real estate board in the world) and served as its President in 2014/2015. Currently he is a sitting Director at Large at the Ontario Real Estate Association and has chaired the Condominium, Communications and Finance Committees, and sat on a number of task forces. Mark's involvement in organized real estate is the key to understanding trends and direction, and he hopes to contribute to the overall development of the industry as a whole. In 2016 he was named as an Industry Icon by Real Estate Professional Magazine, and has done a number of radio and television interviews talking about the Toronto real estate market and the future of the real estate industry.



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CHRIS SLIGHTHAM

President • Royal LePage Signature Realty



Chris has been involved in the Real Estate Brokerage and Investment business for over 25 years. He began his career in Commercial and Residential Real Estate sales and has been involved with managing his family's business for the past 23 years.

Over that time period he has helped grow the brokerage company to over 1000 Sales Representatives under the franchise banner of Royal LePage operating in the GTA. This growth has positioned the company as one of the largest Royal LePage franchises in Canada.

Their diversified services include Residential, Commercial and Investment Sales, Property Management, and operators of Multi Residential Investment property.



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SETH DANIELS

Founding Partner • JKD Capital



Seth Daniels is the founding partner of JKD Capital. Seth has 17 years of institutional investment management experience. Most recently he was a Research Analyst at Clough Capital Partners, a \$2.7 billion global macro fund.

Prior to that, Mr. Daniels held Research Analyst positions at Essex Investment Management (~\$13bil AUM at the time), Off Wall Street Consulting Group (a short-selling and forensic consulting firm famous for exposing Enron) and Andesite (a healthcare hedge fund). Mr. Daniels taught Equity Analysis as an Adjunct Professor at Reykjavik University in the M.S. in Investment Management program and guest lectures at Boston University.

Mr. Daniels graduated from Dartmouth College with a B.A. in Economics and earned a M.S. in Investment Management from the Boston University Graduate School of Business.



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STEPHEN J. GRIGGS

CEO • Smoothwater Capital



Stephen J. Griggs is the Chief Executive Officer of Smoothwater Capital Corporation, a leading “activist” investor.

Mr. Griggs is Chairman of the board and CEO of Smoothwater’s TSX listed Genesis Land Development Corp., Chair of the Board of Equity Financial Holdings Inc. and is also a director of The Greater Toronto Airports Authority, the operator of Toronto Pearson International Airport, and Marquee Energy Inc.

Prior to joining Smoothwater, he was until April 2012 the President and CEO of OPTrust, a major public sector pension plan. Prior to joining OPTrust in mid-2011, Mr. Griggs served for three years as Executive Director of the Canadian Coalition for Good Governance, where he represented the interests of leading Canadian pension plans and other institutional shareholders.

From 2003 to mid-2007, he was the President and CEO of Legg Mason Canada Inc., with responsibility for the Canadian operations of Legg Mason, Inc., one of the world’s largest global investment management firms, prior to which he was the Chief Operating Officer of two leading Canadian mutual fund companies. Mr. Griggs was also a corporate/commercial and securities law partner with the Toronto law firm Smith Lyons (now Gowlings) until 1994 and remains a member of the Law Society of Upper Canada with a J.D. from the University of Toronto Law School.

Mr. Griggs is a frequent speaker at conferences and educational programs on topics related to investor activism and corporate governance, and is an adjunct professor at Osgoode Hall Law School.



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PHILIP MAYERS

CFO • Genworth Canada



Mr. Mayers became Chief Financial Officer of the Company in 2009. He has over 25 years of finance and general management experience in financial services businesses.

Since joining the Company in 1995, Mr. Mayers has held several senior positions, including Vice President, Finance, Vice President, Operations, and Senior Vice President, Business Development.

Prior to joining the Company, he held finance positions with Mortgage Insurance Company of Canada ("MICC"), Esso Petroleum Canada and Deloitte & Touche. He holds CPA, CA and CMA professional designations and has a Master of Accounting degree from the University of Waterloo.



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GEOFF CARNEVALE

Vice President • Admore Financial Services



Geoff Carnevale has been a mortgage broker/agent for 10 years, specializing in alternative and private lending.

Geoff was president of CMBA Ontario for 2016 and currently sits on the board as their past president.

Geoff is widely regarded as an alternative lending expert in the mortgage industry.



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ROBERT McLISTER

Founder • RateSpy.com | Canadian Mortgage Trends
Mortgage Columnist • The Globe and Mail



Robert McLister is one of Canada's best-known mortgage experts, a mortgage columnist for The Globe and Mail, and founder of RateSpy.com, IntelliMortgage Inc. and CanadianMortgageTrends.com (CMT).

Robert created CMT in 2006. The publication now attracts 550,000+ annual readers, is a four-time Canadian Mortgage Awards recipient and has been named one of Canada's best personal finance sites by The Globe & Mail.

In 2013, Robert started RateSpy.com, the only source to compare virtually every Canadian lender that publicly advertises prime mortgage rates, 350+ in all.

In 2014, he launched IntelliMortgage.com, Canada's first "do-it-yourself" mortgage provider. The firm empowers self-directed homeowners to customize and arrange their own deeply discounted mortgages online, without commissioned salespeople.

Prior to entering the mortgage world, Robert was an equities trader for eleven years and a finance graduate from the University of Michigan Business School.



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CHRISTOPHER NICHILLO

Principal Broker & President • Magnetic Mortgages and Investing



Christopher Nichilo is a private mortgage investing expert and a nationally acclaimed financial literacy leader. He is the founder of one of Canada's most successful private lending and administration firms and the creator of The Mortgage Exchange, an exclusive marketplace where investors purchase and trade private mortgage loans.

Chris is a world class public speaker and has been on a stage since a very young age. A naturally gifted communicator, he has parlayed this skillset into personal achievement through the creation and nationwide delivery of award winning financial literacy curricula focusing on prudent debt management fundamentals and strategic private lending. In 2007, Chris launched Magnetic Capital Group and during the past decade the company has successfully brokered millions of dollars worth of high yielding, secured private mortgages on behalf of hundreds of high-net-worth investors without ever suffering a loss of capital.

Magnetic has quickly evolved into a multi million dollar organization committed to financial literacy and giving as a means of building quality relationships with Canadian consumers. The brand has become a trusted resource for reliable personal finance advice and a dependable outlet for stable investment opportunities that help Canadians build wealth with consistency, predictability and peace of mind.



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